

# HAIRWORLD & INT'L BEAUTY FAIR KOREA 2016

March 27 - 29, 2016 | KINTEX | KOREA

## 展会概况

展会名称	2016 HAIRWORLD World Cup & Int'l Beauty Fair Korea
主办	OMC (Organization Mondiale Coiffure)
组办	Korean Cosmetologists' Association
联合组办	Seoul Fairs Co., Ltd
日期	2016年3月27-29日
时间	10:00-18:00
地点	韩国KINTEX展览中心 (10.8万平米室内面积)
规模	30,000 平米
支持	韩国健康福利部、韩国文化体育旅游部、韩国贸易工业及能源部、韩国科学及未来未规划部
展会介绍	<p>OMC国际美发世界杯冠军大赛始于1946年，迄今已成为世界顶级美发行业的文化节。每两年一届，在世界各地轮流举办，2014年5月3-5日在德国法兰克福举办。韩国是亚洲第三个有幸举办此项世界顶级大赛的国家。预计有来自<b>50多个国家的1000多名</b>美发业者参赛竞争冠军宝座。</p> <p>在韩国<b>有15万家美容美发店，90万美发师和40万工人</b>。韩国美容美发化妆品业2014年销售额预计达<b>69亿美元</b>，其中美发占81%。</p> <p>韩国美容美发化妆品展与OMC国际美发世界杯冠军大赛同期同地举办，将使参展商有机会与来自韩国和世界各地的进口商、批发商、代理商、买家、专业人士、消费者面对面洽谈。韩国美容美发化妆品协会有<b>7.4万家会员，届时将有5万家会员参观展会</b>。</p>
上街回顾	2014年在德国法兰克福举办的展会有来自 <b>68个国家</b> 的 <b>60000名</b> 观众到会参观洽谈， <b>400家</b> 展商，有来自 <b>50个国家</b> 的 <b>1300名</b> 美发业顶级高手现场比武，展会净面积达 <b>37000平方米</b> 。
参展产品	<p><b>一、 头发</b> 美发设备、头发保养、时尚产品、头发护理服务、头发产品、脱发治疗设备、沙龙家具、头发饰品</p> <p><b>二、指甲、趾甲及美学</b> 指甲、趾甲艺术；指甲、趾甲护理产品；指甲、趾甲艺术设备；纹身；皮肤护理产品；美容设备；眼睫毛产品；足部护理；半永久产品</p> <p><b>三、化妆品及化妆</b> 彩色化妆品、东方化妆品、气味化妆品、功能性化妆品、男性化妆品、香水、身体化妆品、原材料、制造和包装机械</p> <p><b>四、健康及SPA</b> SPA产品、体型管理、香料按摩、健康功能食品、健身设备和膳食补品</p> <p><b>五、其它</b> 店面内饰、家具设备、客户管理、美容没法研究所、杂志等</p>

## 参展介绍

### ■ 注册参展流程

- 第一、  
首先您要确定参加本届 Int'l Beauty Fair Korea 展会要预订的展位面积，然后致电或发邮件给我们获取参展平面图及参展申请表
- 第二、  
根据您参展的产品类别，在相对应的展区内确定位置
- 第三、  
填写参展申请表并传真或发邮件给我们，并在一周内支付全部或 50% 的展位费定金
- 第四、  
收到我们会发邮件通知您，完成注册过程  
报名截止日期：**2015. 12. 31**为止

### ■ 展位安排

根据参展面积、参展产品类别及汇款日期来安排展位

项目	单价	提供项目
标准展位	4,300 美元 / 展位	展位是一个3米乘3米共9平方米
光地	4,000 美元 / 展位	

### ■ 提供项目

- 标准展位: 三面或二面隔板、一张问讯桌及一把椅子(按照企业)、一千瓦电器、三盏射灯、一块英文楣板、地毯、一个220V电源插座
- 光地(展览场地): 光地展位的展具配备由参展企业自行租赁。

### ■ 付款方式

开户行	账户	账号
SHINHAN Bank, Seoul, Korea	Seoul Fairs Co., Ltd	180-000-112138 ( SWIFT CODE : SHBKKRSE )

### ■ 参展咨询

- 地址：5F, Kwangjin Bldg., 321, Eonju-ro, Gangnam-gu, Seoul 135-080, Korea.
- 电话：+82-2-529-0691
- 传真：+82-2-529-0695
- 邮箱：hairworld@seulfairs.com
- 网址：www.hairworld2016.kr
- 中国代办处 - 电话：+86-10-87614810



传真：+86-10-67663025

网址：www.heliview.cn

电话:+82-2-529-0691 传真:+82-2-529-0695 邮箱:hairworld@seoulfairs.com

**报名截止日期: 2015.12.31为止**

## 参展商信息

参展商名 \_\_\_\_\_

地址 \_\_\_\_\_ 邮编 ( \_\_\_\_\_ - \_\_\_\_\_ ) \_\_\_\_\_

手机 \_\_\_\_\_ 传真 \_\_\_\_\_

邮箱 \_\_\_\_\_ 网址 \_\_\_\_\_

担当者 \_\_\_\_\_ 职责 \_\_\_\_\_

电话 \_\_\_\_\_ 邮箱 \_\_\_\_\_

## 参展产品 请在您选中项目的左侧“□”内打钩

头发	指甲、趾甲及美学	化妆品及化妆	健康及SPA	其它
<input type="checkbox"/> 美发设备	<input type="checkbox"/> 指甲、趾甲艺术	<input type="checkbox"/> 彩色化妆品	<input type="checkbox"/> SPA产品	<input type="checkbox"/> 店面内饰
<input type="checkbox"/> 头发保养	<input type="checkbox"/> 指甲、趾甲护理产品	<input type="checkbox"/> 东方化妆品	<input type="checkbox"/> 体型管理	<input type="checkbox"/> 家具设备
<input type="checkbox"/> 时尚产品	<input type="checkbox"/> 指甲、趾甲艺术设备	<input type="checkbox"/> 气味化妆品	<input type="checkbox"/> 香料按摩	<input type="checkbox"/> 客户管理
<input type="checkbox"/> 头发护理服务	<input type="checkbox"/> 纹身	<input type="checkbox"/> 功能性化妆品	<input type="checkbox"/> 健康功能食品	<input type="checkbox"/> 美容没法研究所
<input type="checkbox"/> 头发产品	<input type="checkbox"/> 皮肤护理产品	<input type="checkbox"/> 男性化妆品	<input type="checkbox"/> 健身设备和膳食补品	<input type="checkbox"/> 杂志等
<input type="checkbox"/> 脱发治疗设备	<input type="checkbox"/> 美容设备	<input type="checkbox"/> 香水		
<input type="checkbox"/> 沙龙家具	<input type="checkbox"/> 睫毛毛产品	<input type="checkbox"/> 身体化妆品		
<input type="checkbox"/> 头发饰品	<input type="checkbox"/> 足部护理	<input type="checkbox"/> 原材料		
	<input type="checkbox"/> 半永久产品	<input type="checkbox"/> 制造和包装机械		

## 参展费用 请在您选中项目的左侧“□”内打钩

项目	单价	展位数量	总价
<input type="checkbox"/> 标准展位	4,300 美元 / 展位		美元
<input type="checkbox"/> 光地	4,000 美元 / 展位		美元

- 展位是一个3米乘3米共9平方米。
- 光地：最小面积36平方米
- 参展费用总额的50%与参展申请表同时缴纳。余款于2015.12.31为止付清。

## 付款方式

· 账户: Seoul Fairs Co., Ltd

· 账号: 180-000-112138

· 开户行: SHINHAN Bank, Seoul, Korea

· SWIFT CODE: SHBKCRSE

本公司许诺遵守2016 Int'l Beauty Fair Korea的参展规定、提出参展申请

签名 \_\_\_\_\_ 日子 \_\_\_\_\_

填写参展申请表并传真或发邮件给我们，并在一周内支付参展费用总额的50%  
传真:+ 82-2-529-0695 邮箱:hairworld@seoulfairs.com

# TERMS & CONDITIONS

## 1. TERMS OF REFERENCE

- A. In the rules and regulations for participation in OMC HAIRWORLD & Int'l Beauty Fair Korea 2016, the term 'exhibitor' shall include all employees, servants and agents of any individual company, partnership who have applied for space for the purpose of exhibiting.
- B. The term 'exhibition' shall mean OMC HAIRWORLD & Int'l Beauty Fair Korea 2016.
- C. The term 'organizers' shall mean Seoul Fairs Co., Ltd. which is authorized to organize the exhibition.

## 2. APPLICATION & PARTICIPATION

- A. All applicants for participation shall be made on the prescribed application form, which shall be submitted, to the organizers or their representatives.
- B. The contract shall be established when the exhibitor submits the application form duly signed and pays the organizers 50% of the space and shell stand costs. The organizers, however, may defer or refuse the acceptance of an application in the event that sufficient space is not available or the announced exhibit is considered by organizers not germane to the exhibition.

## 3. ALLOCATION OF EXHIBIT SPACE

- A. The organizers shall allocate the space in accordance with the order of application, size of the space applied for, the nature of the exhibits or in the manner the organizers deem fit.
- B. The organizers shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition, should exceptional circumstances demand, and the exhibitor shall have no claim for compensation as a result of changes.

## 4. USE OF EXHIBIT SPACE

- A. Exhibitors are bound to exhibit the announced products and to staff the stand with competent personal during the whole period of the exhibition.
- B. All exhibits must accord with the description on the application form, and be related to the theme of the exhibition. Public organizers can stop the exhibitor's activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the exhibitor shall have no claim for compensation.

## 5. TERMS OF PAYMENT

- A. The 50% deposit of the participation fee and/or relevant stand charges must be paid at the time of the application by the exhibitor and the balance shall be paid not later than **Dec. 31, 2015**.
- B. Charge for other services or supplies ordered separately are payable within the time period specified at the invoice.
- C. The participation fee shall be paid by the due date. Otherwise the organizers have the right to cancel the contract and dispose the space at his discretion. And in case he does, the participation fee already paid shall not be refunded.

## 6. CANCELLATION AND CHANGE OF THE EXHIBITION

In the event of the cancellation of the exhibition by the organizers, the participation fee paid will be refunded, But if the cancellation was caused by force majeure, the fee will not be refunded. The organizers reserve the right to change the venue and duration of the exhibition if exceptional circumstances demand. In this case, the fee paid will not be refunded and the exhibitor shall have no claim for the compensation as a result of the changes.

## 7. MOVEMENT OF EXHIBITS AND STAND FITTINGS

Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizers and indemnify the organizers against any cost incurred by reason of delay or damage to the exhibition hall.

## 8. SECURITY, RISK AND INSURANCE

- A. The organizers shall reserve right to limit any constructions or demonstrations that pose potential safety hazards.
- B. The exhibitors shall be held responsible for any loss or theft of, damage to exhibits, stand fittings or any article belonging to the exhibitor during the construction, exhibition and dismantling periods.
- C. In the event that exhibitor intentionally or negligently causes a fire, theft, breakage or other accidents inflicting damages to the organizers or others, the exhibitor shall be responsible for damage.
- D. Exhibitors shall be responsible for insuring goods exhibited. The organizers shall not be liable for any damage or loss to exhibits and stand fittings.

## 9. FIRE REGULATIONS

Material used in stand and display construction must be properly fire proofed in accordance with the regulations of Korea.

## 10. ARBITRATION OF DISPUTES

Any dispute, difference, or question which may arise at any time hereafter between the organizers and the exhibitor touching on the true construction of these terms and conditions for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in accordance with the Commercial Arbitration Rules of the Korea Commercial Arbitration Board in Seoul, Korea.